



International Brangus Breeders Association  
P.O. Box 809, Adkins, TX, 78101  
O: (210) 696-8231 | F: (210) 696-8781  
info@gobrangus.com | GoBrangus.com

## **FOR IMMEDIATE RELEASE**

October 3, 2016

CONTACT: Peyton Waldrip  
(830) 708-3195

### **IBBA ANNOUNCES PERFORMANCE LEADER AWARD PROGRAM**

**San Antonio** – The International Brangus Breeders Association (IBBA) has developed a Performance Leader Awards to recognize elite member breeders.

Award winners are determined by outstanding participation in IBBA's Total Herd Reporting (THR) program. Performance Leader Awards will honor members who implement uniform and complete data submission in creating a more accurate genetic evaluation, annually. This opportunity for recognition is meant to encourage members to keep accurate, detailed and updated data on all animals at all times. As this data is recorded, accuracy will increase within the breed as a whole.

Ultimately, this program will help to increase the value of Brangus genetics, both domestically and internationally. In order to be eligible for any level of Performance Leader Awards, members must abide by all THR rules, and provide all required data for THR. From the time an animal is born, members will have 130-280 days to report the animal's weaning weight and 310-410 days to report the animal's yearling weight.

Four-levels of Performance Leader Awards will be offered. Recognition, from highest to lowest, is Platinum, Gold, Silver, and Bronze. The specific requirements for each individual level are available online, at GoBrangus.com.

This release includes a list of Performance Leader Award winners from Louisiana in the fall 2014 and spring 2015 qualifying seasons.

#### **Fall 2014 Performance Leaders**

2 H Ranch - BRONZE  
Black River Brangus - BRONZE  
Crochet Cattle Company LLC - BRONZE  
Deux Crochet Brangus Farm - BRONZE  
Double D Ranch - BRONZE  
Foster J Lanie - BRONZE  
GH Ranch - BRONZE  
Grigg Farms - BRONZE  
R Cross Brangus - BRONZE  
Ray Rush - BRONZE  
Seth Suire - BRONZE  
The Branch Ranch Inc - BRONZE  
The Eagles Ranch - BRONZE  
Trappey's Brangus - BRONZE  
Two Brothers Cattle Co - BRONZE

#### **Spring 2015 Performance Leaders**

Cross N Farm - SILVER  
2 H Ranch - BRONZE  
Brad Bardy - BRONZE  
Briarfield Plantation - BRONZE  
Crochet Cattle Company - BRONZE  
Deux Crochet Brangus Farm - BRONZE  
Double D Ranch - BRONZE  
Guidry Brangus Ranch - BRONZE  
Midsouth Cattle - BRONZE  
R Cross Brangus - BRONZE  
Ray Braddock - BRONZE  
Trappey's Brangus - BRONZE  
Triple Theriot Ranch - BRONZE

-more-



International Brangus Breeders Association  
P.O. Box 809, Adkins, TX, 78101  
O: (210) 696-8231 | F: (210) 696-8781  
info@gobrangus.com | GoBrangus.com

The International Brangus Breeders Association (IBBA), headquartered in San Antonio, Texas, strives to provide the commercial cattle industry, domestically and internationally, with the best genetics possible. Founded in 1949 as the American Brangus Breeders, the organization has since evolved into the IBBA. The IBBA's purpose is to enable its members to produce quality beef for the commercial cattle industry and its consumers. For more information about IBBA, visit [GoBrangus.com](http://GoBrangus.com).

###