

SALE SUMMARY

Genetic Edge XXII Sale

March 11, 2017
Houston, Texas

Brangus[®] Breeders Gain Genetic Edge

- TJBBA Foundation Lot grossed \$38,000 to Average \$38,000
- 3 Brangus Donors grossed \$86,000 to average \$28,667
- 3 Brangus Pick Lots grossed \$61,500 to average \$20,500
- 3 Brangus Pairs and 3N1's grossed \$33,000 to average \$11,000
- 4 Brangus Flush/Embryo Lots grossed \$42,600 to average \$10,650
- 16 Brangus Heifers grossed \$115,000 to average \$7,188
- 5 Brangus Semen Lots grossed \$21,100 to average \$4,220

- **41 Total Genetic Edge Lots grossed \$436,000 to average \$10,634**

Excitement was high and anticipation was evident as a great crowd gathered for the Saturday evening XXII Genetic Edge Sale during the International Brangus Breeders Association International Shows in Houston, Texas. The event featured the sale of the grand and reserve champion genetics from the international show, as well as a combination of haltered cattle displayed in the presale lineup and video presentations of prominent donors, choice packages, heifers, and embryos. Cattle were sold representing the leading herds in the Brangus[®] breed, both red and black.

The evening's top-selling lot was Lot 2B, 101 Ms Csonka 302W2. Telpara Hills, Queensland, Australia, paid \$47,000 half interest in this genetic powerhouse. Her dam is the \$50,000 donor, 302L9, who generated over \$200,000 in her lifetime. She was part of a donor pick lot consigned by Lake Majestik Farms, Flat Rock, Alabama.

The second high-selling lot was Lot 6, the pick of the Spring 2017 Draggin M Calf Crop. Clover Ranch, of Marietta, Georgia, and Tajo Ranch, of Houston, Texas, teamed to pay \$30,000 to own the pick. Their selection, either a bull calf or heifer, will be made from over 175 calves out of the powerful donor cows residing at Draggin M Ranch, in El Dorado, Arkansas.

Stacy Pierce, of Hockley, Texas, paid \$22,000 to own Lot 26, an exclusive flush from the pick of the 30-plus Red Bud Farms donors. Choices include eight past grand or reserve grand international champions. Red Bud Farms's performance-based 200-head cow herd is headquartered in Ben Lomond, Arkansas.



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Harris Riverbend, of Cleburne, Texas, and Briggs Ranches, of Victoria, Texas, paid the next high-bid price of \$21,000 to own half interest in their choice of any donor flushed by Salacoa Valley Farms in 2017. Many of the donors to choose from include the dams of herd bulls and females with seven, eight and nine EPD traits falling in the breed's top 30 percent or greater.