

TOWN CREEK FARM SALE

OCT. 21 – WEST POINT, MISSISSIPPI

submitted by Joy Reznicek

Genetic Strength Shown at Town Creek Farm Sale

125 Brangus® and Ultrablack® bulls averaged \$4,536
2 half-blood averaged \$10,375
140 spring-calving commercial bred heifers averaged \$2236
122 fall-calving commercial bred heifers averaged \$2102

One of the largest crowds ever participated in person and online in the Town Creek Farm Sale, West Point, Mississippi, Saturday, October 21, 2017. Eighty-one buyers from 13 states were successful bidders, and guests from Paraguay, Uruguay, and South America were present.

Town Creek Farm owner, Milton Sundbeck, spoke of the future genetic direction of Town Creek Farm in his opening comments. Sundbeck summarized the Town Creek Farm new genetics project running at full throttle, which began with Brahman and Angus base genetics. He also expressed his belief in the value of true 5/8-Angus and 3/8-Brahman cattle and emphasized Town Creek Farm's continued focus on developing genetics while staying true to fertility, longevity, soundness, and heat tolerance.

The high-selling bull was a TCF RAPID REWARD 145Z3 son, out of a CCR INTEGRITY 355S4 daughter. The powerful and massive bull posted a 146-percent yearling-marbling ratio. His phenotype caught everyone's attention including its winning bidder, Wells Cattle Company of Mississippi at \$16,000.

The second high-selling bull was TCF SLEEP EASY 145C6, a two-year-old bull, who posted big ultrasound and performance numbers. He sold to Dollar Farms of Georgia for \$13,000. They also took home the third high-selling bull, TCF SLEEP EASY 024C4, for \$11,500.

Two half-blood full brothers, were the fourth and fifth high-selling bulls. Sired by the AAR TEN X 7008 SA, these bulls captured lots of attention. Drawdy Brothers of Florida purchased Lot 62 for \$10,750 and Williamson Cattle Co., also of Florida, had the winning bid on Lot 61 for \$10,000.

The volume bull buyer was repeat customer Triple S Ranch of Florida.

In the Commercial Bred Heifer Sale, 266 heifers sold for an average of \$2,141 per head. The customer-owned heifers were offered by Williamson Cattle Co., Florida and Alabama, 20-year consignor; River Oaks Farm, Arkansas, 19-year consignor; CP Bar Brangus, Mississippi, 18-year consignor; Megehee Cattle Company, Mississippi 13-year consignor; Montgomery Farms, Alabama, nine-year consignor; B&B Farm, Alabama, five-year consignor; Longino Ranch, Florida, three-year consignor; Lowell Dollar Farms, Georgia, two-year participant; and Walker Land and Cattle, Alabama.

Doak Lambert was auctioneer, and Town Creek Farm managed the sale.