

GENETRUST @ CHIMNEY ROCK CATTLE CO.

NOV. 3 - CONCORD, ARKANSAS

submitted by Cody Gariss

Registered Brangus & Ultrablack Female Averages

- 13 3N1 \$5438
- 1 bred cow \$4000
- 21 bred heifers \$7976
- 7 donors \$18,000
- 60 open heifers \$5001
- **102 registered females gross \$668250 to average \$6551.47**

In what has become a premier exhibition of the best in Brangus genetics, hundreds of registered and commercial breeders once again descended on Chimney Rock Cattle Company for the 11th annual installment hosted by Bill and Gail Davis. An active market in all three phases added up to a competitive weekend of price discovery, setting a number of record highs within the GENETRUST program.

Leading off the Friday-night female offering, was lot 61, MS DMR PATTON 468X6, a prolific embryo producer from Draggin' M Ranch. Following a hotly contested battle, she wound up as the \$50,000 high-selling female, headed to Juan Romo of Tajo Ranch Brangus, Waller, Texas. Lot 57, MS DMR CAPITALIST 415D, followed closely behind as the featured Ultrablack female hailing from the bred heifer division. Raised by Draggin' M Ranch, this flawlessly designed female got everyone's attention and at \$48,000 landed in the hands of Jimmy and Marsha Trice and Tom Crawford of Triple T Brangus Farm, Fayette, Alabama. In an offering full of elite females, Lot 2, SUHN'S MISS PATTON 30X5, from Suhn Cattle Company, was not to be outdone. A high-revenue-generating and herd-bull-producing donor, she was gathered up by the watchful eye of Randy Pettijohn and Gene Clecker of Far Niente Farms, Valley Head, Alabama, at \$37,000. Three D progeny were popular throughout the evening, but none more so than Lot 93, MS DMR THREE D 795D. A moderate-framed, bred heifer with tremendous dimension from Draggin' M Ranch, she commanded a final bid of \$25,000 from Triple T Brangus Farm, Fayette, Alabama.

For more information on breed-leading Brangus seedstock, the nation's foremost line-up of Brangus A.I. sires, or private treaty offerings visit www.genetrustbrangus.com.