

GENETRUST @ CHIMNEY ROCK CATTLE CO.

NOV. 4 - CONCORD, ARKANSAS

submitted by Cody Gariss

Registered Brangus and Ultrablack Bull Averages

52 coming-two-year-olds \$7120

82 yearlings \$4235

134 registered Brangus and Ultrablack bulls gross \$717500 to average \$5355

Commercial Brangus Females

16 pairs \$2725

205 bred heifers \$1838

82 open heifers \$1539

303 commercial females gross \$546,650 to average \$1804

The noontime kickoff of the bull sale on Saturday, Nov. 4, at Chimney Rock, provided an equal number of fireworks as the female sale the evening prior, starting with Lot 199, DMR THE LOUISIANA PURCHASE 924D10, from Draggin' M Ranch. Royally-bred and ultra-complete, this son of Three D gathered attention from coast to coast with a number of good cattlemen pursuing him. When the hammer dropped, it was the partnership of Peanut & Christy Carr, Columbia, Louisiana, and Tony and Lolita Westbrooks of Bushley Creek Cattle Company, Olla, Louisiana, owning the herd sire at a record-setting \$100,000 for half interest and full possession.

With a number of herd sires returning to registered programs, the second high-seller came in the form of the leadoff yearling bull, Lot 295, DMR DENALI 1302D12, also from Draggin' M. A calving ease sire, backed by a power cow, he was acquired by Johnston Brangus, Letohatchee, Alabama, at \$27,000 for half interest and full possession. The third high-selling bull, and high-selling Ultrablack, was, also, raised by Draggin' M and purchased by Johnston Brangus. A son of the \$70,000 415R23, Lot 169, DMR CAPITALIST 415D54, was a power-packed Ultrablack backed by a proven pedigree and commanded a final bid price of \$24,000 for two-thirds interest and full possession from his new owners in Alabama. A UB2 with excellent data came in next as Lot 152, CRC UPGRADE 55D3, from Chimney Rock Cattle Company. A bull ranking in the top 30 percent for nine traits, his outcross and versatility was sought out by a partnership of Brandon and Amy Raley and Greg and Tracy Tallent of Flatrock Brangus, Pierce City, Missouri, and Anthony Giffin, Giffin Brangus, Rogers, Arkansas, at \$20,000 for two-thirds interest and full possession.

For more information on breed leading Brangus seedstock, the nation's foremost line-up of Brangus A.I. sires, or private treaty offerings visit www.genetrustbrangus.com.