Elite Cattle in Genetic Edge Sale attract Standing Room Only Crowd

3 Brangus® Donors grossed $93,000 to average $31,000
1 Brangus Spring Pair grossed $15,000 to average $15,000
2 Brangus Pick-of-the-Calf-Crop Lots grossed $33,000 to average $16,500
14 Brangus Open Heifers grossed $167,000 to average $11,929
19 Brangus Embryo and Flush Lots grossed $171,950 to average $9,397
1 Brangus Bred Heifer grossed $4,000 to average $4,000
1 Brangus Semen Lot grossed $42,750 to average $42,750
2 Brangus Bulls grossed $23,000 to average $11,500
1 Lot of Show Champions semen/flushes/embryos grossed $44,400 to average $44,400

44 Total Brangus Lots Grossed $600,700 to average $13,652

A standing-room-only crowd packed in to NRG Center for the Brangus breed’s premier sale, The Genetic Edge, held annually in conjunction with the International Brangus Breeders International Show in Houston, Texas. The sale drew widespread interest and torrid bidding from the crowd gathered to take part and witness the auction of elite genetics from the nation’s top Brangus herds.

The afternoon’s top-selling lot at $42,750 was Lot 43, 100 units of semen out of TJM THREE D 302A, consigned by Schmidt Farms, Sims, Texas, Cavender Ranches, Jacksonville, Texas, and TJ Moore, Laredo, Texas.

Lot 3, RBM MS JETHRO 924W5, was the high-selling donor in the offering at $37,000. She sold to Bushley Creek Cattle Co, Olla, Louisiana, and was consigned by Draggin M Ranch, El Dorado, Arkansas.

Kindred Ranch, Brookshire, Texas, purchased the day’s second high-selling donor when they paid $31,000 to own Lot 4, MS SALACOA PATTON 541Z4, consigned by Salacoa Valley Farms, Fairmont, Georgia.

Triple T Brangus Farms, Fayette, Alabama, purchased the high-selling open heifer, when they gave $33,000 to own Lot 16, MS MAJESTIK LEGACY 803E4, consigned by Lake Majestik Farms, Flat Rock, Alabama.

Triple T Brangus Farms also bought the second high-selling open heifer paying $30,000 to own Lot 12, MS DMR FOUNDATION 30E5, consigned by Draggin M Ranch.

The day’s high-selling flush fetched $18,000 as La Trinidad, Villahermosa, Tabasco, Mexico, paid the bid price for Lot 7, the right to flush any donor in the powerful Cox Excalibur Brangus herd from Weimar, Texas.

The Genetic Edge high-selling bull was Lot 45, SANKEY’S SPECIAL OP 108E, the International Reserve Champion Bull, consigned by Sankey’s 6N Ranch, Council Grove, Kansas. Genex Cooperative, Shawano, Wisconsin, paid $16,000 to own him.