

# The SBBBA Cattlemen's Gathering



## at the Seminole Indian Reservation August 18, 2017 | Brighton, FL



The Southeast Brangus Breeders Association (SBBA) will host a Cattlemen's Gathering at the Seminole Indian Reservation in Brighton, Florida on Friday, August 18, 2017. The event will be held in conjunction with the International Brangus Breeders Association's (IBBA) Fall Conference, August 17-19. All IBBA members and cattle producers are encouraged to attend.

The SBBA Cattlemen's Gathering will focus on the Seminole culture, cow country, cracker horses and the cracker lifestyle. Twenty-five percent of ranches in the United States reporting 2,500 head or more are within 200 miles of Lake Okeechobee.

A social hour will kick-off the event at 5:30 p.m. on Thursday, August 17, at the Brighton Cattle and Range Office at the Seminole Indian Reservation where attendees can network with other breeders and exchange ideas.

The gathering on Friday, August 18, will begin at 8 a.m. where attendees will board buses at the Hampton Inn in Okeechobee and tour the Seminole Indian Reservation. The buses will unload at the Seminole Veteran's Center where a day's worth of education will take place focusing on Brangus cattle and improving beef production. Presentations for the field day will include managing cattle for successful reproductive performance, DNA and Cattle ID options, the use of genomics to improve climate adaptability and carcass merit, and how production practices affect meat quality. All studies involve Brangus cattle produced by the Seminole Tribe. Rounding out the educational program will be a panel of prominent cattlemen discussing the identification of profitable herd sires using selection indexes. Lunch will be provided featuring traditional tribal food.

The field day will conclude with dinner at the Veteran's Center where everyone will board the buses and return to the Hampton Inn.

IBBA committee meetings will take place at the Seminole Veteran's Center in Brighton on Thursday, August 17, beginning at 2 p.m. The IBBA Board of Directors will meet at 8 a.m. on Saturday, August 19, followed by the SBBA meeting at 10 a.m.

Please RSVP for lunch to Todd Harvey at 386-288-8059 or by email at [harvey.todd12@gmail.com](mailto:harvey.todd12@gmail.com).

The host hotel is the Hampton Inn in Okeechobee, Florida. The host hotel may be reached at 863-824-0003. Please mention Southeast Brangus Field Day for room block when making reservations. The cut-off date for reservations is Thursday, August 10.

For those wanting to have a little fun in the sun, there are several beach destinations within two hours of Okeechobee, Florida, so plan to come early or stay late. Airports serving the area are Fort Lauderdale, Fort Myers, Orlando, and Tampa.

For additional information on this event, please contact the IBBA at 210-696-8231 or visit [www.gobrangus.com](http://www.gobrangus.com)

*See reverse for schedule of events.*



# SBBA Cattlemen's Gathering & IBBA Fall Conference Schedule

Headquarter Hotel - Hampton Inn | 1200 State Road 70 East | Okeechobee, FL

August 17 - IBBA Committee Meetings, Seminole Veteran's Center, Brighton, FL	
1:00 - 3:00 p.m.	Vendor Set-Up
2:00 p.m.	Finance Committee
2:00 p.m.	Membership and Education Committee
3:00 p.m.	Show Advisory Committee
3:00 p.m.	Promotion Committee
4:00 p.m.	International Committee
4:00 p.m.	Commercial Marketing Committee
5:30 - 6:30 p.m.	Reception at Brighton Cattle and Ranch Office
6:30 p.m.	Breed Improvement Committee <i>Guest - Dr. JR Tait, Director of Genetics Product Development, Neogen</i>
August 18 - Cattlemen's Gathering, Seminole Veteran's Center, Brighton, FL	
8:00 a.m.	Buses depart Hampton Inn
8:30 a.m.	Seminole Reservation Tour
9:30 a.m.	Coffee/Donuts, Seminole Conference Center
9:45 a.m.	Welcome - <i>Emcee Dr. Tommy Perkins, Executive Vice President, IBBA; Alex Johns, National resource Director for the Seminole Tribe of Florida; Mike Candler President, Southeast Brangus Breeders Association; Brandon Belt, President, International Brangus Breeders Association</i>

10:00 a.m.	Managing Cattle for Successful Reproductive Performance - <i>Dr. John Davidson, Boehringer Ingelheim, Merial</i>
11:00 a.m.	DNA and Cattle ID Options for the Beef Cattle Industry - <i>Dr. Ashby Green, Beef Genomics Territory Manager, Neogen; Andy Dorn, Beef Business Manager, Allflex USA, Inc.</i>
12:00 p.m.	Lunch
1:00 p.m.	Use of Genomics to Improve Climate Adaptability and Carcass Merit - <i>Dr. Raluca Mateescu, Associate Professor Quantitative Genetics and Genomics, Department of Animal Science, University of Florida</i>
2:00 p.m.	The Meat Matters: How Production Practices Affect Meat Quality - <i>Dr. Jenny Hodgen, Senior Account Manager - Meat Science, Merck Animal Health</i>
4:00 p.m.	Cattlemen Panel - Identifying Profitable Herd Sires Using Selection Indexes
5:00 p.m.	Cocktails
6:00 p.m.	Dinner and entertainment
August 19 - Directors Meetings, Hampton Inn, Okeechobee, FL	
8:00 a.m.	IBBA Board of Directors Meeting
10:00 a.m.	SBBA Meeting



## SALACOA VALLEY FARMS

A DIVISION OF THE SEMINOLE TRIBE OF FLORIDA, INC.

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