

FOR IMMEDIATE RELEASE
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IBBA RELEASES FALL 2015 PERFORMANCE LEADER AWARD WINNERS

San Antonio – The International Brangus Breeders Association (IBBA) has announced the Performance Leader Award recipients for the fall 2015 total herd reporting (THR) season.

IBBA’s Board of Directors approved the Performance Leader Award program in 2016. The awards are meant to recognize elite member breeders. Award winners are determined by outstanding participation in IBBA’s THR program.

Performance Leader Awards honor members who implement uniform and complete data submission in creating a more accurate genetic evaluation, annually. This opportunity for recognition is meant to encourage members to keep accurate, detailed and updated data on all animals at all times. As this data is recorded, accuracy will increase within the breed as a whole.

Ultimately, this program helps to increase the value of Brangus genetics, both domestically and internationally. In order to be eligible for any level of Performance Leader Awards, members must abide by all THR rules, and provide all required data for THR. From the time an animal is born, members will have 130 to 280 days to report the animal’s weaning weight and 310 to 410 days to report the animal’s yearling weight.

Four-levels of Performance Leader Awards are offered. Recognition, from highest to lowest, is platinum, gold, silver, and bronze. The specific requirements for each individual level are available online, at <https://gobrangus.com/performance-leader-awards-criteria/>.

A complete list of Performance Leader Award winners from the fall 2015 qualifying season can be found online, at <https://gobrangus.com/pla-fall-15>.

This release includes a list of Performance Leader Award winners from Louisiana in the fall 2015 qualifying season.

BUSHLEY CREEK CATTLE CO. - Gold
CROSS N FARM - Gold
BRIAN TORRES - Silver
BRITTANY MYERS - Silver
CATHRYN ELLIS - Silver
DARRELL MCLEMORE, JR. - Silver
DAVID W WATSON - Silver
DURAND CATTLE CO - Silver
ETHAN ZAUNBRECHER - Silver
FOSTER J LANIE - Silver
GRIGG FARMS - Silver
JAMES O & DIANE D AYERS - Silver
JEFFERSON J (SONNY) CROSBY - Silver
KEITH A BOURG - Silver

LAUREN SAVOIE - Silver
LOGAN TORBERT - Silver
NORMAND BRANGUS FARM - Silver
RONNIE LINK - Silver
RUSSELL C SAVOIE - Silver
S M COLVIN - Silver
SLANTIN B BRANGUS - Silver
SOUTHERN LOUISIANA FARMS - Silver
STEVE DIXON - Silver
TAYLOR FAUL - Silver
TORBERT CATTLE COMPANY LLC - Silver
WILLIE A WESTMORELAND - Silver
CROCHET CATTLE COMPANY LLC - Bronze
DEUX CROCHET BRANGUS FARM - Bronze



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GH RANCH - Bronze
MIDSOUTH CATTLE - Bronze
RONALD CHIASSON - Bronze

TOMMIE ROGERS - Bronze
TRAPPEYS BRANGUS - Bronze

The International Brangus Breeders Association (IBBA), headquartered in San Antonio, Texas, strives to provide the commercial cattle industry, domestically and internationally, with the best genetics possible. Founded in 1949, as the American Brangus Breeders, the organization has since evolved into the IBBA. The IBBA's purpose is to enable its members to produce quality beef for the commercial cattle industry and its consumers. For more information about IBBA, visit GoBrangus.com.

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