

INTERNATIONAL
BRANGUS
BREEDERS ASSOCIATION

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Dear fellow IBBA enthusiast,

As the IBBA field representative, one of my major projects is to plan and prepare for the National Cattlemen's Beef Association (NCBA) Trade Show and Convention which will be held January 31-February 2, 2018 in Phoenix, Arizona.

The convention is the oldest and largest national convention for the cattle business. The 2018 event will mark the 121st annual convention. The NCBA convention and trade show creates a unique and fun environment for cattle industry members to come together to network. This is the place to form new business relationships and mingle with fellow producers.

We would love to partner with you at this year's NCBA trade show. We have different partnership levels available for this great annual event. There will be a **PRIME, CHOICE, and SELECT** level of sponsorship. Each level will help advertise and excel your business to the next degree, based on your marketing preference. The "Brangus Built" themed booth will be fully furnished with seating, flooring, and lighting. Our booth size, which is #1018, is a 10 x 20. We have a corner booth this year. Please see the following information for details on the sponsorship levels and pricing.

If you have any questions, please do not hesitate to contact me at 210-696-8231 or via email at mmurdoch@gobrangus.com.

Thanks,
Matt Murdoch

