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ANNUAL AWARD WINNERS HONORED AT IBBA BANQUET

San Antonio – The International Brangus® Breeders Association (IBBA) honored three winners with annual awards at the IBBA Awards Banquet in Houston, Texas, on March 2.

The awards committee selected active IBBA member, Bill Davis, whom they deemed deserving of recognition for his or her successes and advancements made utilizing and promoting Brangus purebred cattle. Bill and his wife, Gail, own and operate Chimney Rock Cattle Company in Concord, Arkansas. Davis is a partner of GENETRUST, a marketing alliance of Brangus breeders.

“To be honored by your peers for your hard work is very difficult to put in words,” said Davis. “Any segment of our careers, Gail and I have been very fortunate to surround ourselves with great people, not only the crew at Chimney Rock Cattle, the great partners of GENETRUST, their staff, and all of the ranch managers. I feel like I’m accepting this award for a great number of people. I thank all of the breed. I assure everyone that no one could have been more surprised or appreciative.”

Harold Clubb’s achievements from incorporating Brangus genetics into his breeding program were highlighted with the Commercial Producer of the Year award. Clubb runs Herbert Clubb & Sons Cattle Company in Hamshire, Texas.

Chuck and Norma Sword were recognized as IBBA’s Pioneer of the Year for their service, loyalty and recognizable contributions to the Brangus breed. Chuck and Norma’s Brangus operation, Char-No Farm, is located in Williamson, Georgia. The Swords are partners of Genetix Cattle Plus, another marketing alliance of Brangus breeders.

“We were very honored to be selected for the prestigious Pioneer Award,” said Chuck and Norma. “It is especially humbling to be included in the list of recipients, who have previously been recognized that contributed so much to our breed. We feel very blessed for our 34 years breeding Brangus cattle and the wonderful friendships we share with fellow breeders.”

The International Brangus Breeders Association (IBBA), headquartered in San Antonio, Texas, strives to provide the commercial cattle industry, domestically and internationally, with the best genetics possible. Founded in 1949 as the American Brangus Breeders, the organization has since evolved into the IBBA. The IBBA’s purpose is to enable its members to produce quality beef for the commercial cattle industry and its consumers. For more information about IBBA, visit gobrangus.com.

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