

For Immediate Release:

A beautiful day in the Sunshine State greeted 43 registered buyers from two states at the Cattle Country Replacement Heifer Sale, in Brighton, Florida. Hosted at the Seminole Indian Reservation, by the Seminole Tribe of Florida, Inc., Salacoa Valley Farms, and Florida Heritage Beef. The crowd saw an outstanding offering of American heifers, both bred and open.

596 Bred heifers average \$1,692.37

352 Open heifers average \$1,035.00

948 total heifers grossed \$1,372,400.00 to average \$1,447.68

The volume buyer for the day was, JB Ranch. Russell and Liessa Priddy, who purchased \$157,850 in heifers. The high selling bred heifers was lot 6 consigned by Pelaez & Sons and sold to Hammock Walk for \$2,400. The second-high selling lot, also consigned by Ralph Pelaez, went the same way for \$2,200. The third high selling, consigned by Byron and Janet Storey, sold to Clarissa Bowers for \$2,100.00. The high selling open heifers were consigned by Dr. Jim Harvey. Two sets of registered Brahman heifers sold to NuStar Cattle for \$2,100.00.

Florida Heritage Beef members, the Seminole Tribe of Florida, Inc, along with Salacoa Valley Farms want to thank everyone who attended, watched on Superior Livestock Productions, or bid on DV Auction, for making the sale a success!