



**Title:** Executive Vice President

**Position Available:** March 15, 2019

**Organization:** The International Brangus Breeders Association (IBBA) is a membership-based organization that strives to provide members with innovative programs and services. The purpose of the IBBA is to serve the commercial cattle industry by offering industry leading technology to increase the quality and reliability of Brangus genetics to their customers. As a part of IBBA's commitment to a progressive and evolving beef industry, Genetic Performance Solutions (GPS), an IBBA owned company, offers registry and data services to a diverse group of cattle organizations. To provide industry leading communications, Brangus Publications, Inc. (BPI) publishes the Brangus Journal to service IBBA members and FRONTLINE Beef Producer to reach the commercial cow/calf sector of the industry.

**Location:** IBBA Headquarters, San Antonio, Texas

**Position reports to:** IBBA Board of Directors/GPS Board of Directors/BPI Board of Directors

**Reports to this position:** IBBA Staff/GPS Staff/BPI Staff

**Job Description:** In a collective effort with IBBA/GPS/BPI Board of Directors, Staff, and Members, the Executive Vice President will help develop and communicate defined goals and objectives that will create an environment for success in our constantly transforming industry. The Executive Vice President will provide direction to and empower staff members to continue to offer industry leading services and breed promotion.

#### **Responsibilities**

##### **Strategy and Vision:**

- Position IBBA as a long-term industry leader in providing services and current technologies to members and their commercial customers.
- Maintain a progressive commitment to the commercial cattle industry through IBBA's investment in Total Herd Reporting and constant development and implementation of new technologies.
- Capable of contributing to the continued development and improvement of IBBA's strategic plan, execute strategic initiatives, and measure performance results.
- Develop, promote, and provide visionary leadership in the technological advancement and commercial expansion of GPS.

##### **Operations and Management:**

- Maintain sound financial practices, including development and implementation of realistic annual budgets to ensure long-term financial viability of IBBA and its subsidiaries.
- Develop an organizational structure to optimize the effective and efficient implementation of IBBA programs, services and opportunities.
- Attract, develop, and retain a qualified staff and that works together as team. Empower them to develop professionally, improve their level of responsibility and performance. Mentor and monitor staff by setting goals, assigning accountabilities, and evaluating performance annually.
- Promote an atmosphere of collaborative efforts and open communication among Staff, Board of Directors, and Members.
- Facilitate the IBBA standing committees including active development and collaboration in committee programs
- Manage the daily routine business activities within IBBA and its subsidiaries.

##### **Leadership and Communication:**



- Effectively communicate and market IBBA's value and objectives to its membership and the cattle industry.
- Represent the IBBA on the global Brangus stage, in order to promote member genetics, association registry services and collaboration in the global beef industry.
- The EVP will represent the IBBA in breed registry affairs, such as U.S. Beef Breeds Council, American Breeds Council, Beef Improvement Federation, U.S. Livestock Genetics Export, Federation of International Brangus Registry Associations, etc.
- Work with Staff and Board of Directors to find new and innovative methods to actively engage and communicate with membership.

**Qualifications:**

- Bachelor's degree (Master's degree or Ph.D. preferred).
- Demonstrated experience in budgeting and financial management.
- Provide examples of a proven record in providing visionary leadership to turn a concept into reality.
- Impeccable personal integrity and business credibility within the cattle industry
- Have a knowledge and understanding of cattle science including: EPDs, DNA, genomics
- Computer skills, software programs (especially pertaining to cattle), record keeping and registration procedures
- Positive attitude while being mission driven and self-directed.
- Strong marketing capabilities
- Exceptional written and verbal communication skills.
- Dedicated, adaptable, and innovative.
- Willingness to travel.

To apply for this position, please send cover letter and resume to:

By Email: [dmiller@doylemillercpa.com](mailto:dmiller@doylemillercpa.com)

Please direct questions to Doyle Miller at 615.351.2783 or to the email address above.