

IBBA Board of Directors Conference Call
July 9, 2018
Doyle Miller, President

The purpose of IBBA is: To enable IBBA members to serve the commercial cattle industry.

The purpose of the IBBA Board of Directors is: To honor, serve and lead the membership.

President Doyle Miller called the meeting to order at 7:02 p.m. and Chris Heptinstall called roll.

<u>Present</u>	<u>Present</u>	<u>Absent</u>	<u>Staff Present</u>
Doyle Miller	Bill Davis	Darrel Law	Dr. Tommy Perkins
Mike Vorel	Danny Farris		
Steve Densmore	Greg Romans		
Eddy Roberts	Chris Heptinstall		
Lee Alford	Allen Goode		
Vern Suhn	Troy Floyd		

President Miller asked for a review of previous minutes. **Lee Alford moved to accept minutes from April 4, 2018 as presented. Eddy Roberts seconded the motion. The motion passed unanimously.**

President Miller reviewed the April 2018 financials previously sent out to the board. Miller stated we were about \$56,000 ahead of last year on revenue with the same cash position. Steve Densmore asked for the status of Genetic Performance Solutions financials and an update on World Brangus Congress.

President Miller asked Dr. Tommy Perkins to give his EVP report to include an update on the new IBBA portal, website and staff. Perkins reported he felt the REGSTR was still about 45 days away from release although the staff thinks it will be a shorter time frame. The programmers are having trouble getting all of the data migrated over to the new system. Perkins said the new website has already designed and ready for the board to review. The website address was relayed to the board members and will be emailed after the meeting to everyone. The programmers have to write code for the member, animal and site search before it can be reviewed. The staff would like to have the new logo status addressed. It was agreed that the entire board had not received the new logo options. President Miller will send them to the full board for review before any action is taken. Perkins then reported that two employees had taken new jobs. One had already left and the other would be leaving soon. The registry coordinator has already been re-hired but it was not certain if the communications coordinator position would be refilled with the same duties. Perkins was asked if he performed exit interviews with employees that left. He stated he does if it is possible under the circumstances of their departure.

President Miller asked Perkins to discuss a potential place and dates for the upcoming Fall Conference. Cavender Ranch has agreed to help with the event to be held on September 28-29th or October 5-6th in Tyler, Texas. A staff and board training could be held on September 27th prior to the Fall Conference. **Bill Davis moved to schedule the 2018 Fall Conference for September 28-29th in Tyler, Texas. The motion was seconded by Allen Goode.** The motion passed unanimously. Vern Suhn stated he would reach out to Joe Cavender to get more details.

President Miller gave an update from the breed improvement committee. Vern Suhn discussed progress of the genetic conditions sub-committee. Suhn stated the committee had addressed the removal of cows appearing in error on the Summit Cow list. The programmers would be correcting the computer code to get the new Summit Cow list updated correctly.

Mike Vorel gave a brief report from the promotions committee. He stated they have a very dedicated and dynamic group of individuals on the committee. A new four-part advertising series will be coming out soon and be carried out throughout the next 12-months.

Allen Goode gave a report on behalf of the show committee. It is made up of 19 members that recently met in Hutchinson, Kansas before the Futurity. He has created four subcommittee: 1) Ethics, 2) Fundraising, 3) Awards, 4) Show Program Development, 5) Herdsman of the Year and 6) Judge Qualifications. Each committee member was assigned to at least one of the subcommittees. The IBBA Futurity had 176 entries with 122 (98 females and 24 bulls) actually arriving in Kansas to be shown. There were 84 Black, 40 Red, and 8 Ultras. The new DNA rule was carried out without few hiccups. Only three or four animals didn't make the parentage deadline. Goode thanked the entire committee, Rhonda Perkins and Scott for helping make the show a big success.

Bill Davis then reported on the Executive Vice President performance review process as reviewed by the personnel ad-hoc committee (Davis, Goode and Densmore). **Bill Davis moved to have an EVP evaluation (goal setting and review) be performed in November each year between the President and EVP. Steve Densmore seconded the motion. The motion passed unanimously.**

Steve Densmore reported on the junior program. Densmore stated the IJBBA advisory committee agreed the junior's money needed to be separated from the IBBA monies. The IJBBA would still follow all guidelines and regulations of the IBBA including total herd reporting and membership dues. It was agreed, based on the attorney and CPA's advice, the fiscal year would be completed through the 2018 audit phase and the junior monies would be submitted to them to fully separated the two funds.

Troy Floyd made a comment he heard from a longtime member that he had a recent discussion with. The member had attended the NJBS and Futurity in Hutchinson, Kansas and felt it was the best organized and best attended he had seen in many years. Floyd complimented Tyler Dean, Tommy Perkins, Allen Goode, all of the juniors and everyone else that put the event on.

Mike Vorel moved to adjourn at 7:46 p.m. The motion was seconded by Lee Alford. The motion passed unanimously.

These minutes have been read and approved by _____.
Doyle Miller, President