IBBA Show Advisory Committee Minutes April 30, 2020 6 p.m. Meeting & Zoom Video Conference Call

I. Call to Order: 6:05 PM by Allen Goode, Chairman Roll Call: Allen Goode

Present	Absent	Guests	IBBA Staff
Carolyn Belden			Dr. Darrell Wilkes
Gary Buchholz			Lori Edwards
Don Cox			
Gina Gill			
Allen Goode			
Mark Koehl			
Kody Lucherk			
Sandra Marvel			
Traci Middleton			
Mark Perry			
Myron Saathoff			
Sharee Sankey			
Callie Scott			
Geary Stutts			
Katy Knox Wunderlich			
Kendra Brull			
April Villareal			

- II. Presentation of the Agenda
 - a. Motion to accept the agenda moved by Geary Stutts
 - b. Seconded by Traci Middleton
 - c. Passed by unanimous consent
- III. Review and Acceptance of Meeting Minutes, March 4, 2020
 - a. Motion to accept moved by Carolyn Belden
 - b. Seconded by Geary Stutts
 - c. Passedby unanimous consent
- IV. Welcome to the IBBA Show Committee
 - a. Presentation "A Look Back in Time": A video has been prepared sharing pictures and memories of show committee members in the some of their proudest moments. Due to technical challenges, the video will be sent along with the minutes of this meeting. Thank you to those committee members who shared their pictures and Lori Edwards for creating the presentation.
 - b. Expectation of Committee Members
 - Chairman Goode stated the requests and expectations for members of the Show Committee.
 - Attend all conference calls and meetings.

- i. Miss no more than 2 without prior notice
- Serve on at least one sub-committee
- Serve on a Show Ethics Committee at at-least one show
- Be an example in our show community, an ambassador for the breed and IBBA, and with do so with integrity
- c. Discussion of Committee Member Terms
 - As approved by the Committee at the February 18, 2020 meeting, this year committee terms will be determined by drawing
 - There will be three 3-year terms of 5 members
 - It was recommended and agreed to draw for terms at our Futurity meeting
 - Goode & Saathoff will serve 1-year terms
 - Chairman Goode suggested that the newest Committee members of Buchholz and Perry serve 3-year terms as they have not served in any previous years.
 - The motions to accept this proposal was Moved by Carolyn Belden
 - Seconded by Traci Middleton
 - Passed by unanimous consent
- V. Show Committee Operating Account
 - Chairman Goode presented that there has been no substantial change since the national show as awards and the show program had been paid for.
 - There were a couple of ties in the final standings of the Runner Up Show Animals of the Year for which trays will be purchased.
- VI. Old Business
 - a. 2020-2021 Judge Assignments
 - Chairman Goode reviewed the election results and final acceptances made for the judges for the upcoming year.
 - ii. Bill Cawley, will judge the IBBA National Show at the Houston Livestock Show
 - iii. Ed Baranowski, thanked the Committee but declined to judge
 - iv. Lee Pritchard, will judge The Brangus Futurity
 - v. Shane Bedwell, will judge the Western National at the State Fair of Oklahoma
 - vi. Doug Pierce, will judge the National Show of Merit at the State Fair of Louisiana
 - vii. Stuart Watkins, will judge The Texas Invitational
 - b. Recap of the Houston, International Show Events
 - i. Review of the check in process
 - Chairman Goode opened a discussion of the check in process for this coming year.

- It was debated whether to check in in at a central location or check in in at the stalls at a stated time. It was presented that checking in at the stalls is safer than leading cattle. On the other side it was presented that some exhibitors do not adhere to the stall check in times and must be found to complete the process at a later time.
- The process of stamping certificates to verify identity was discussed.
- The process of checking polls and color was also discussed, and how these issues can change over time.
- The following motion was presented: "The Standard of Excellence check in will be conducted in exhibitor stalls at stated times. Certificates will be stamped once an animal's identity has been verified by brand or ear tattoo. The stamp verifies identity only. Entry animals' polls and color will be checked at each show."
 - Moved by Sandra Marvel
 - Seconded by Mark Koehl
 - Passed by Unanimous Consent
- ii. Show Animal of the Year Presentation
 - A review of the presentation in Houston was discussed. Expected changes to the venue at the Houston Livestock Show were presented by Genetic Edge Sale Chairman Don Cox.
 - The Committee will consider the time and location for the 2021 presentation later in the year.

VII. New Business

a. 2020-2021 Standard of Excellence Show Designations

Chairman Goode began a discussion of the selection and designation of the Standard of Excellence (SOE) National and Regional points shows for the 2020 – 2021 Show Year.

The number of entries in the previous year was reviewed in the Appendix A of the Agenda. The numbers reflect that the Texas Invitational had more entries than the Western National, and that the two Regional point shows in Florida are approaching the same number of entries as some of the long-standing National point Shows.

Regarding the designation of Regional point shows, the low number of entries at the Ozark Empire, Arizona National and Dixie National was reviewed and discussed. It was discussed the worthiness of awarding points for shows that do not meet the minimum of 30 head as provided in the Standard of Excellence Guidelines.

Earlier this year, it had been discussed if the number of shows whose points are considered in the final tabulation should be increased from four to five.

The following motions were presented and passed:

- 1. Motion to designate The Texas Invitational and The State Fair of Florida as SOE National Point Shows for the 2020 2021 Show Year.
 - Moved by Geary Stutts
 - Seconded by Traci Middleton
 - Passed by Unanimous Consent
- 2. Motion to require SOE Regional Shows to have a minimum of 30 head of cattle shown to receive points in the current show year.
 - Motion by Don Cox
 - Seconded by Koehl
 - Passed by Unanimous Consent
- Motion to designate the following slate of shows as the IBBA SOE National and Regional Point Shows for the 2020 – 2021 Show Year. The National Shows
 - The National Shows
 - IBBA National Show, Houston Livestock Show & Rodeo
 - The Brangus Futurity, Beaumont, Texas
 - The National Show of Merit, State Fair of Louisiana
 - The Western National, State Fair of Oklahoma
 - The Texas Invitational, Bryan, Texas
 - The State Fair of Florida, Tampa, Florida

The Regional Shows

- Ozark Empire, Missouri
- Jacksonville Fair, Jacksonville, Florida
- Arizona National Livestock Show, Phoenix, Arizona
- Fort Worth Livestock Show & Rodeo, Fort Worth, Texas
- Dixie National Livestock Show, Jackson, Mississippi
- San Antonio Livestock Show & Rodeo, San Antonio, Texas
- Motion by Don Cox
- Seconded by Geary Stutts
- Passed by Unanimous Consent
- b. 2020 Texas Invitational Planning

Texas Invitational (TI) Chairwoman Gina Gill discussed the planning details in progress and the status of final confirmation of the show pending updates from the Brazos Expo. Goode asked for volunteers to serve on the TI Committee. Working with Gill will be:

- Mark Perry
- Katy Knox Wunderlich

- Mark Koehl

- i. Entries fees and the due date were presented and accepted
 - Entry due date of June 1st.
 - Entry Fee, \$40
 - Extra Stall, \$20
- c. 2020 Brangus Futurity

Goode discussed the status of the Brangus Futurity in light of the current pandemic and statewide shut. Planning is proceeding with the IJBBA with the expectations to have the show. The deadline for a decision will be June 1st.

Goode relayed the report from the IJBBA that they are considering Chickasha, Oklahoma as the location for the 2021 NJBS and thus the Brangus Futurity.

Beginning in 2022, the IJBBA will moving to a proposal and bidding process from the junior state associations to select the show locations.

d. Brangus Group/Pen Shows

Chairman Goode presented the idea of holding Brangus Group and Pen shows at Fort Worth or Houston. Both shows would have targeted audiences. It will take working with the show managements to determine the feasibility.

Goode and Lori Edwards have had a preliminary discussion with the management of Fort Worth. They indicated that pen space is already at full capacity and that while additional Brangus activities would be welcome, cattle would need to be stalled along with the haltered cattle.

It was discussed that Houston has a lot of pen space, but it is a good distance on the other side of the grounds, away from the Brangus show barn.

It was asked that EPD's be included in any competition design.

A sub-Committee was appointed to explore the idea further:

Chairman – Allen Goode

- Sharee Sankey
- Gary Stutts
- Mark Perry

- e. 2020-2021 Sub Committee Assignments: Chairman Goode asked for volunteers to serve and work on the sub-committees that make all that Show Committee does possible.
 - i. Sponsorships & Fundraising, Chairman Allen Goode
 - Gary Buchholz
 - Gina Gill
 - Mark Perry
 - ii. Show Awards
 - Lari Scott
 - Carolyn Belden Carson
 - Gina Gill
 - iii. Show Locations, Chairman Don Cox
 - Gary Buchholz
 - Shari Sankey
 - Myron Saathoff
 - April Villareal
 - iv. National Show Program, Chairman Allen Goode
 - Katy Knox Wunderlich
 - Carolyn Belden Carson
 - v. Herdsman of the Year, Chairwoman Sandra Marvel
 - Gina Gill
 - vi. Social, Chairwoman Gina Gill
 - Myron Saathoff
 - Katy Knox Wunderlich
 - vii. Lifetime Achievement, Chairman Mark Koehl
 - Shari Sankey
 - Gina Gill
 - Allen Goode
 - viii. Judges Qualification & Eligibility, Chairman Kody Lucherk
 - Gary Buchholz
 - Katy Knox Wunderlich
 - Geary Stutts
 - ix. UltraBlack & Ultra Red, Chairman Allen Goode
 - Myron Saathoff
 - Shari Sankey
 - Carolyn Carson Belden
 - Gary Buchholz
- f. Additional New Business

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i. It was announced that long time Brangus breeder, friend and industry veteran Larry Smith has passed away.

VIII. The meeting was adjourned at 7:35 p.m.
Moved by Myron Saathoff
Seconded by Don Cox
Passed by Unanimous Consent

2019 – 2020 Show Committee Members

Chairman, Allen Goode Gary Buchholz Carolyn Belden Carson Don Cox Gina Gill Mark Koehl Kody Lucherk Sandra Marvel Traci Middleton Mark Perry Myron Saathoff Sharee Sankey Callie Scott Geary Stutts Katy Knox Wunderlich

<u>IJBBA Board Liaisons</u> Kendra Brull April Villareal

<u>IBBA</u>

Lori Edwards, Show Coordinator Dr. Darrel Wilkes, Executive Vice President