

IBBA Show Advisory Committee
 Minutes of July 17, 2020
 Beaumont, Texas
 10:30 a.m. Meeting & Zoom Conference Call

- I. Call to Order: 10:35 a.m. by Allen Goode, Chairman
 Roll Call: Allen Goode

Present	Absent	Guests	IBBA Staff
Carolyn Belden Don Cox Gina Gill Allen Goode Mark Koehl Kody Lucherk Sandra Marvel Traci Middleton Mark Perry Myron Saathoff Sharee Sankey Callie Scott Geary Stutts Katy Knox Wunderlich	Gary Buchholz (w/notice) Kendra Brull (w/notice) April Villareal (w/notice)	Michael Allen Marcos Borges Tyler Dean Mary Douglass Jeremy Jackson Dan Marvel Andrew Scarmado Freddie Southall Michael Ward	Dr. Darrell Wilkes Lori Edwards

- II. Presentation of the Agenda
 a. **Motion to accept the agenda moved by Mark Koehl**
 b. **Seconded by Sharee Sankey**
 c. **Passed by unanimous consent**

- III. Review and Acceptance of Meeting Minutes June 17, 2020
 a. **Motion to accept moved by Carolyn Belden**
 b. **Seconded by Sharee Sankey**
 c. **Passed by unanimous consent**

I. Old Business

- a. Committee Member term selections were conducted by drawing. The member terms beginning in 2020 are:

1 Year Term

- Allen Goode
- Carolyn Belden Carson
- Don Cox
- Myron Saathoff
- Callie Scott

2 Year Term

- Gina Gill
- Mark Koehl

- Traci Middleton
- Geary Stutts
- Katy Knox Wunderlich

3 Year Term

- Gary Buchholz
- Kody Lucherk
- Sandra Marvel
- Mark Perry
- Sharee Sankey

b. Goode provided a review of the entries at the Texas Invitational and thanked the committee for the contributions and efforts to make it a success.

- 206 Entries, breakdown
 - Brangus females 86
 - Brangus bulls 35
 - Brangus pairs 8
 - Red Brangus females 26
 - Red Brangus bulls 14
 - Red Brangus pairs 1
 - Ultra females 6
 - Ultra bulls 1
 - Ultra pairs 0

Total 175

c. Brangus Futurity

i. Bull weigh in. Good explained the challenges with the lack of appropriate scales and equipment to weigh bulls for the show. It was the general consensus of the Committee to forgo weighing bulls this year.

ii. The Futurity entries totaled 258 entries with 187 checked in. The breakdown by show

- Brangus females 82
- Brangus bulls 32
- Brangus pairs 6
- Red Brangus females 37
- Red Brangus bulls 13
- Red Brangus pairs 5
- Ultra females 11
- Ultra bulls 1
- Ultra pairs 0

Total 187

iii. The Ethics Committee for Futurity, previously selected is:

- Carolyn Belden
- Callie Scott

- Myron Saathoff
- iv. Check in has been completed. Goode thanked Lori Edwards for having the show so organized.
- v. Exhibitor Social will be snow cones on Friday at 2 to 4 p.m. Goode expressed his appreciation to Katy Knox Wunderlich and Gina Gill for organizing

II. New Business

- i. IBBA Western National SOE National Point Show. Since the State Fair of Oklahoma is not being held, we have considered the West Texas Fair and The Four States Fair (FSF) in Texarkana. The management of the FSF is very receptive and welcoming to us. The dates of the show would be September 17 – 19, 2020. The FSF is having a livestock only fair. No carnival or rodeo. We would stall in the barn directly outside the arena, show in the arena on Saturday and be able to arrive Wednesday and Thursday. The fair entry fee is \$30. Goode proposed a fee of \$35 so that \$5 to the IBBA can help to differ judges' cost. Dr. Shane Bedwell who had been selected and agreed to judge in Oklahoma City is available and willing to come to Texarkana.

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A motion was made to hold the Western National at the FSF on September 19, 2020 with an entry fee of \$35.

- **Moved by Don Cox**
- **Seconded by Gina Gill**
- **The motion passed unanimously**

- b. 2020-2021 Standard of Excellence Show Designations Update
 - i. State Fair of Louisiana, still on for now as far as we know
 - ii. Ozark Empire is not willing to require DNA Parent Verification or use a judge from our list.
 - iii. The Arizona National is not willing to require DNA Parent Verification and use a judge from our list.

A motion was made to remove Ozark Empire and the Arizona National as Standard of Excellence Shows.

- **Moved by Myron Saathoff**
- **Seconded by Callie Scott**
- **The motion passed unanimously**

- iv. San Antonio Livestock Show has selected a judge not on our list, Tim Fitzgerald of Cherry Knoll Farms in Pennsylvania. Discussion ensued with positive comments from Mark Koehl, Myron Saathoff and Sharee Sankey as

to his qualifications and background with Brangus. It was decided to request his biography to be added to the approved judges list.

- c. 2021 Brangus Futurity Location and Future Site Selection
 - i. The IJBBA Coordinator Tyler Dean presented to the committee that the 2021 NJBS and Futurity will be held in Belton, Texas. The dates will be July 27 thru August 1st, with the Futurity to be held on Sunday.
 - ii. We will be working to obtain funding through the State of Texas Special Events Trust to cover some of the expenses.
 - iii. Beginning in 2022 the IJBBA will begin a bidding process to select the locations of the NJBS and Futurity. The Show Committee Show Location Sub-Committee will be included in the evaluation and selection of these proposals.
- d. Sub-Committee Reports
 - i. 2021 will be the 50th Anniversary of the Brangus Futurity. Goode created a sub-committee that will begin idea generation and planning.
 - Chairman Gina Gill
 - Callie Scott
 - Sharee Sankey
 - Mark Koehl
 - ii. Mark Perry presented the idea of a pen bull show as the facility in Belton can accommodate this. Mary Douglass added that past Brangus Summit held pen female and bull shows. It was also discussed that the pen show could be judged on horseback with a 50th Anniversary Sale as an added sale.
 - Other ideas discussed included: enhanced awards, commemorative program, special logo, decorations, souvenir shirts and caps; and banquet.
 - Other ideas
- e. Additional New Business
 - i. Sandra Marvel requested assistance with check in at the Florida State Fair. This will be the second Wednesday in February.
 - ii. Goode invited Marcos Borges to present an idea that he has discussed. Borges presented that there are two types of Brangus, Tropical and Northern. His observation is that judges lean towards the Northern type in the showing, and that breeders and spectators from the Tropical regions do not always understand why the Tropical phenotypes do not place as well. His idea is to consider two shows one for each type. Goode thanked Borges for his thoughts and reinforced that the judges on our approved list and selected by the Committee need to understand and appreciate the range of climates, objectives and phenotypes of our cattle.

**III. The meeting was adjourned at 11:47 a.m.
Moved by Mark Koehl
Seconded Callie Scott
Passed by unanimous consent**

2020 – 2021 Committee Members

Allen Goode, Chairman

Gary Buchholz

Carolyn Belden Carson

Don Cox

Gina Gill

Mark Koehl

Kody Lucherik

Sandra Marvel

Traci Middleton

Mark Perry

Myron Saathoff

Sharee Sankey

Callie Scott

Geary Stutts

Katy Knox Wunderlich

IJBBA Liaisons

Kendra Brull

April Villareal

IBBA

Dr. Darrell Wilkes, EVP

Lori Edwards, Show Coordinator